

PRESIDENT'S DESIGN AWARD

Media Release

EMBARGOED TILL 27 NOVEMBER 2007, 2030 HOURS SINGAPORE TIME

President's Design Award Recognises the Best in Singapore Design

- Fourteen designs and designers across seven disciplines receive Singapore's top design honours

At a prestigious awards ceremony held on 27 November at the Esplanade Concert Hall, President S R Nathan recognised the achievements of Singapore's design fraternity with the President's Design Award, Singapore's highest accolade for designers.

2. The President's Design Award, into its second year, acknowledges the ability of Singapore designers to develop unique and iconic products that make an impact in the international design scene. The award is presented to individuals and designs in seven disciplines, namely Architecture & Urban Design; Exhibition Design; Fashion Design; Interior Design; Landscape Design; Product & Industrial Design and Visual Communications.

3. "We are pleased to recognised 14 winners this year, as compared to the nine recipients we honoured last year. This is testament to the ability of Singapore's creative community to produce work that has made a positive impact on global design. Singapore has a good design base, this coupled with growing design awareness offers opportunities for collaboration with international partners," said Dr Milton Tan, Director, DesignSingapore Council.

4. "Singapore is well-positioned to become a key international design hub that nurtures an innovative and culturally diverse design community with unique design perspectives. Our designers have received various international design accolades and this demonstrates how good and well-thought out design plays a key role in enhancing national and business competitiveness," he added.

5. Administered by the DesignSingapore Council, Ministry of Information, Communications and the Arts, and the Urban Redevelopment Authority, the Award has two categories with seven winners each:

- a. *Designers of the Year*: Awarded to individuals based on body of works and contribution;
- b. *Designs of the Year*: Awarded to specific design projects.

6. The seven recipients of the 2007 President's Design Award, *Designers of the Year* category are:

- a. **Mr Mok Wei Wei**, W Architects Pte Ltd
- b. **Mr Casey Gan & Ms Lim Swe Ting**, Cicada Pte Ltd
- c. **Mr Ban Yinh Jheow**, STIKFAS Pte Ltd
- d. **Ms Lim Sau Hoong**, 10AM Communications

PRESIDENT'S DESIGN AWARD

Media Release

EMBARGOED TILL 27 NOVEMBER 2007, 2030 HOURS SINGAPORE TIME

- e. **Mr Jackson Tan, Mr Alvin Tan, Mr Melvin Chee and Mr William Chan,**
:phunk studio
- f. **Mr Eng Siak Loy**
- g. **Mr Andrew Gn,** Andrew Gn Designs, Paris

7. The seven recipients of the 2007 President's Design Award, *Designs of the Year* category are:

- a. **Bishan Community Library**
Mr Look Boon Gee (and team), LOOK Architects
- b. **1 Moulmein Rise**
Mr Wong Mun Summ and Mr Richard Hassell (and team), WOHA
- c. **0501**
Ms Lim Wei Ling (and team), The Finger Players
- d. **Philips Singapore Learning Centre**
Mr Low Cheaw Hwei, Philips Design
- e. **PageOne Bookstore at Vivocity**
Mr Tan Kay Ngee (and team), Kay Ngee Tan Architects
- f. **Pediguard**
Mr Ulrich Schraudolph (and team), PSB Technologies Pte Ltd
- g. **Dell 966 All-In-One Photo Printer**
Mr Michael Ellis Smith (and team), Dell Global B.V. Singapore

8. More information on the 14 winners and the jury's citation of their works is included in Annex A. International jury members from the four specialist panels based on the different disciplines convened in Singapore to evaluate the submissions from 13 to 15 August 2007. The list of the international jury members is found in Annex B.

9. All seven winners of the *Designers of the Year* category have access to the President's Design Award Grant to fund projects that will have a positive impact on arts and culture, society and the environment. The Grant provides up to \$50,000 for these winners to further design in Singapore's everyday life through a myriad of possibilities. More information about the Grant is found in Annex C.

10. The President's Design Award ceremony, which was attended by more than 400 business leaders and influential members of the design community, marks the opening of the Singapore Design Festival 2007.

11. The curated exhibition of the winning works from the President's Design Award will be held from 28 November to 8 December at the Level 3 Foyer in City Hall.

ISSUED BY

**DESIGNSINGAPORE COUNCIL,
MINISTRY OF INFORMATION, COMMUNICATIONS & THE ARTS AND
URBAN REDEVELOPMENT AUTHORITY**

PRESIDENT'S DESIGN AWARD

Media Release

EMBARGOED TILL 27 NOVEMBER 2007, 2030 HOURS SINGAPORE TIME

19 NOVEMBER 2007

Media Contacts

1. Karen Au-Yong
DesignSingapore Council
Ministry of Information, Communications & the Arts
Email: karen_au-yong@mica.gov.sg
T +65 6837 9635
F +65 6837 9686
140 Hill Street
5th Storey MICA Building
Singapore 179369
2. Pearly Cheong
Urban Redevelopment Authority
Email: pearly_cheong@ura.gov.sg
T +65 6321 8129
F +65 6226 3549
45 Maxwell Road
The URA Centre
Singapore 069118
[For media queries related to architecture and urban design]
3. Delicia Tan / Binny Peh / Kelvin Lee
Edelman
Email: delicia.tan@edelman.com / binny.peh@edelman.com /
kelvin.lee@edelman.com
T +65 6347 2325 / +65 6347 2326 / +65 6347 2320
[For media queries related to this release]

About the President's Design Award

The President's Design Award is the nation's highest honour accorded to designers and designs from all disciplines that have made a strong and positive impact on the art, design, cultural and urban landscape of Singapore. By recognising the significant contributions and achievements of design talents in our nation, the award also provides a mark of excellence for Singapore designers and students to aspire towards. While engendering national pride among Singaporeans for outstanding designs and leading designers in Singapore, it in turns nurtures among Singaporeans a greater awareness and interest in quality designs in all areas.

PRESIDENT'S DESIGN AWARD

Media Release

EMBARGOED TILL 27 NOVEMBER 2007, 2030 HOURS SINGAPORE TIME

About DesignSingapore Council

Design changes and improves lives, inspires creativity and new forms of expression. It also enhances business competitiveness in today's crowded marketplace.

DesignSingapore is Singapore's response to these propositions and opportunities. As a national initiative, DesignSingapore aims to place Singapore on the world map for design creativity. It looks to developing a thriving, multi-disciplinary design cluster of industries and activities in Singapore that has relevance and impact globally. The initiative also aims to bring design to business boardrooms, new audiences and new markets.

The DesignSingapore Council, set up in August 2003 as a department within the Ministry of Information, Communications and the Arts, is the public organisation for promotion and development of Singapore design.

The Council is dedicated to enhancing Singapore's design capabilities and growing the appeal of design in everyday life through design scholarships to nurture Singapore designers, research and development focused on design excellence as well as establishing design studios to grow the design industry. The Council has supported designers to raise their profile by showcasing their works at international platforms through the Overseas Promotion Partnership Programme.

More information on the Council is available at www.designsingapore.org.

About Urban Redevelopment Authority

The Urban Redevelopment Authority (URA) is Singapore's national land use planning authority. URA's mission is "to make Singapore a great city to live, work and play in." We carry out our mission by planning and facilitating the physical development of Singapore, in partnership with the community, to create a vibrant, sustainable and cosmopolitan city of distinction.

URA is also the main land sales agent for the government. Through land sales, the government attracts and channels private capital investment and market expertise to the development of sites for meeting Singapore's land use planning needs. As the Development Agency for Marina Bay, URA will take a holistic approach to spearhead initiatives, coordinate the physical planning of the sites and programming of events and activities, implement infrastructure, and promote and market the area. It will work with relevant agencies and private stakeholders to ensure that the above functions are well coordinated and streamlined.

The Authority's Architecture and Urban Design Excellence (A•UDE) Promotion Programme is set up to encourage and support private organisations and individuals who wish to carry out outreach activities in the areas of architecture and urban design. The Programme provides funding for a wide range of activities such as research, publications and exhibitions, so as to encourage different and innovative approaches to promoting architecture and urban design excellence in/of Singapore.

Log on to www.ura.gov.sg for more details.