DESIGN
DIALOGUE
DOCUMENT

SINGAPORE
DESIGN WEEK
05-18
MAR 2018
into its fifth edition, the annual Singapore Design Week (SDW) will run from 5 to 18 March 2018. As one of Asia’s premier design festivals, SDW showcases Singapore’s thought leadership in design, connects design talents and businesses, and engages the community through delightful activities that demonstrate the value of design.

More information at: www.designsingapore.org/SDW

The visual concept is built on the idea that Singapore’s design sector is a multi-disciplinary one. This palette of creativity is expressed through the different brush strokes designs that represent the rich diversity of our design sector. The free-flowing brush strokes represent the genesis of the design ideas, which develop into multiple expressions, from dots, to defined lines that represent architecture and a palette of colours that represent diversity. This visual is designed to be interesting enough to warrant further study, as well as the multi-dimensional aspect of the design sector.

SDW 2018 creative concept by Xodbox

An annual publication dedicated to uncovering the creative minds and ideas that make up Singapore’s design landscape, Design Dialogue Document (DDD) is a collection of stories from and about the local community. It is an ongoing dialogue driven by a shared belief in design as an instrument for shaping our creative culture.

Published by Underscore
Executive Director of the DesignSingapore Council, Agnes Kwek, takes a moment to chat about the 2018 edition of Singapore Design Week, and the changing conversation surrounding design.

What will this year’s edition focus on?
This year, we are focusing on collaboration because our dream is for the Singapore Design Week (SDW) to be a yearly celebration owned by the design community. We’ve invited ideas from the ground that we co-funded, where our partners curated their own programmes and business models. This way of working yields many more creative ideas—we hope SDW will become the launch pad for more of these creative businesses.

Are the new events happening this year indicative of particular developments in our creative culture?
One new thing we’ve done is to champion design thought leadership in the form of Brainstorm Design, where we’ll discuss how good design can—and should—transform businesses, communities and lives. Nowadays, customers value good design. Brainstorm Design will send a clear message to businesses and governments to place design at the centre of their organisations and strategies. We hope that the design community will see opportunities to make an impact, and hear from business leaders about what skills are needed to thrive in this environment.

Have you noticed any ways in which the overall dialogue surrounding design is changing?
The definitions of design, and a designer, have expanded beyond the traditional notions. Design is now recognised by more people as a problem-solving tool. There is an expectation that design must go beyond aesthetics to have real impact on businesses, communities and lives. I think that overall, this is a good thing for designers.

But craft is still key. At the end of the day, while designers can and should be plugged more upstream into strategy and process, the one thing that still defines them is the ability to make things. To envision a future that hasn’t been there before. To give tangibility to an idea.

Designer Edmund Zhang, an industrial design graduate. Zhang’s ‘Squeezy Lamp’ illuminates with a squeeze before dimming to a therapeutic glow. Also on show are works by established Singapore-based creatives—Studio Juju, Stolen, Theseus Chan, Olivia Lee, Gabriel Tan Studio and WOHA. The greatest hits from previous Handmade exhibitions will also be on display. www.designedesign.org/sdw
The Bras Basah.Bugis Arts Sprawl celebrates the vibrant and bustling arts and heritage district through an array of exciting programmes within the sub-zones of Bras Basah.Bugis. Taking on a design slant, Arts Sprawl returns to Queen Street with a variety of activities such as performances, art workshops, an art market, interactive installations and many more. Save the dates and join us for a fun-filled weekend at Arts Sprawl!

www.brasbasahbugis.sg

DISTRICT ACTIVATION
BRAS BASAH.BUGIS ARTS SPRAWL × SDW 2018
by National Heritage Board and DesignSingapore Council
16 & 17 Mar • 4pm – 10pm
Various locations within Queen Street

The International Furniture Fair Singapore (IFFS) 2018—held in conjunction with the 35th ASEAN Furniture Show (AFS) and NOOK Asia 2018—is Asia’s premier design-led sourcing platform. IFFS features a comprehensive range of furniture and furnishing products from a diverse portfolio of quality exhibitors from almost 40 countries, and remains the most distinctive channel in Asia dedicated to regional and international companies looking to penetrate the global market.

www.iffs.com.sg
DISTRICT ACTIVATION

SINGAPORE URBAN DESIGN FESTIVAL

by LOPELAB
14 – 18 Mar • Tanjong Pagar

The Singapore Urban Design Festival is a five-day programme dedicated to urban design and the growing global movement in placemaking. A first in Singapore, this festival will feature temporary installations, an international summit, workshops and cultural activities engaging both professionals and citizens. It aims to ignite the urban design movement, and transform the Tanjong Pagar district into a hub of urban design thinking.

www.urbandesignfestival.com

DISTRICT ACTIVATION

MAAD @ i LIGHT MARINA BAY

by Red Dot Design Museum
09 – 11, 16 – 18 Mar • 3pm – late
Waterfront Promenade (Outside Red Dot Design Museum)

This special installation of Market of Artists And Designers will present some 50 makers from Singapore, Hong Kong, Japan, Taiwan and Malaysia. Pick up a new art form, and get crafty with more than 10 workshops hosted by overseas makers. Try your hand at book binding, food illustration, Zentangle art, tote bag printing, crafting paper plant balls, doodling greeting cards, perfume making, the art and science of storytelling bags and leather crafting.

www.maad.sg

DISTRICT ACTIVATION

DISTRICT DESIGN DIALOGUE × HOLLAND VILLAGE

by HIGHER
10 – 18 Mar • 10am – 8pm
Holland Village & Chip Bee Gardens

District Design Dialogue (DDD) is an annual experiential platform that makes its debut at Singapore Design Week 2018. This edition sees the Holland Village district transformed with a temporary gathering of independent vendors from across design categories such as fashion, food, music, craft, etc. A stroll through the residential area of Chip Bee Gardens reveals a number of pop-up concepts, inviting visitors to experience design in delightful ways.

www.ddd.sg

TRAILS

THE CITY RAMBLE DESIGN TRAILS

by Shophouse & Co
10 & 11 Mar • 10am – 6pm
Various locations

Design Trails is back for its fifth year with a brand new name and format! The City Ramble Design Trails will take participants further from the city centre to discover unique places and experience design through stories, demos, workshops and installations. From heritage sites to innovative retail stops, maker studios to exclusive hotel tours, The City Ramble Design Trails will lead you to discover all things design up close and personal.

www.thecityramble.com

MARKETPLACE / FAIR

THE CITY RAMBLE

by Shophouse & Co
10 & 11 Mar • 10am – 6pm
Various locations

www.thecityramble.com
EXHIBITIONS / SHOWCASES

Presenting the latest and greatest developments in Singapore design.

Registration Required
$ Ticketed Programme
By Invite Only

THE ARTIST DREAMS OF HIS SCHOOL
by SMU Alumni Collective
20 Jan – 18 Mar • 11am – 9pm
The ALCove @ SMU

An inaugural photography-based installation by the SMU Alumni Collective (Artists & Designers).

POLKAROS HINAMATSURI
by Japan Creative Centre

EXHIBITION
3 – 17 Mar • 10am – 6pm • Closed on Sun & Mon
WORKSHOP
3 Mar • 2pm – 3:30pm
TALK
3 Mar • 2pm – 3:30pm

FURNITURE-ORIGINS 2018
by Nanyang Academy of Fine Arts
5 Mar – 19 Mar • 12pm – 6pm
38 Bencoolen St, NAFA Campus
2, Fashion Gallery, 189654
NAFA and KMUTT present FurnitureORIGINS 2018, which challenges the theme of “MICRO BIG”.

SINGAPORE GOOD DESIGN MARK 2018
by Design Business Chamber Singapore
5 – 18 Mar • 10am – 10pm
Raffles City

An exhibition showcasing historical literary landmarks published between 1965 and 1995, with wonderfully reinvented covers.
TOY

One material.

collaborates with RCGNIZE,

spaces using design to

 generic mold!

200 Middle Rd, 188980
26 Seah St, 188382

Hotel G Singapore

National Design Centre L2

simply

UNCLUTTER YOUR
 MATERIALS
by Chris Lefteri Design Ltd
5 Mar — 9 Apr • 9am — 9pm
National Design Centre L2
One product made from
one material.

SIMPLIFY:

by MINT Museum of Toys
EXHIBITION
5 – 18 Mar • 9:30am — 6:30pm
WORKSHOP
10 & 17 Mar • 12pm — 5pm
26 Seah St, 188382

Peel the layers to reach
the story behind each toy, and
challenge yourself to
impose your design on a
generic mold!

RCGNIZE
by Hotel G Singapore
5 Mar – 31 Dec
Hotel G Singapore
200 Middle Rd, 188980
Hotel G Singapore collaborates with RCGNIZE,
in a takeover of physical
spaces using design to
showcase local creatives.

SIP AWARDS
SHOWCASE
by Singapore Institute of
Planners
5 – 18 Mar • 9am — 9pm
National Design Centre #02-04
SIP will exhibit the winning
entries from the 5th SIP Awards, showcasing best
work of urban designers
and master planners both
local and international.

SUPER DESIGN,
SUPER HEROES
by President’s Design Award
(Singapore) and D&AD
Awards
5 Mar onwards • 9am — 9pm
National Design Centre, L2
Training Rooms 4 & 5
In this inaugural
showcase “SUPER DESIGN,
SUPER HEROES”, the
DesignSingapore Council
and British D&AD Awards
present the most impactful
designs from both awards
in recent years.

WANDER FROM
WITHIN
by Wander from Within
5 Mar — 5 Apr • 11am — 7pm
Gillman Barracks
The first artisanal furniture
collection co-designed by
designer Adrian Cheng
and master designer Shigeru
Uchida.

DE GRADUATION
SHOWCASE 2018
by Ngee Ann Polytechnic
(School of Design And
Environment)
OPENING NIGHT
6 Mar • 6.30am — 7.30pm
EXHIBITION
7 & 8 Mar • 10am — 6pm
9 Mar • 10am — 12pm
URA ATRIUM, 45 Maxwell Rd,
The URA Centre. 06918
A showcase of final-
year students’ projects from
Product Design &
Innovation and Sustainable
Urban Design & Engineering.

THE PERANAKAN:
HERITAGE, CULTURE &
IDENTITY
by Ipse Ipse Isum
5 – 18 Mar • 10am — 7pm
II-02, 315 Outram Rd, Tan Boon
Liai Building
This showcase explores
the heritage, culture and
identity of the Peranakan
in a modern product context.

MILLENIA WALK
A TRAIL OF DELICIOUS
DESIGN
by Millenia Walk
7 Mar — 29 Apr • 10am — 10pm
Millenia Walk, One Temasek
Avenue, 41st Floor Millenia
Tower, 039992
Whet your appetite for
creativity by celebrating the
unexpected combination of
design and food.

A HOME FOR
EVERYONE
by billionBricks x Grounded
EXHIBITION
8 Mar • 4pm — 9pm
9 – 12 Mar • 9am — 9pm
TALK
10 Mar • 3pm — 6pm
National Design Centre L5,
Roof terrace
A discussion addressing
the value of ‘a home’ and
the need for better design
solutions for the homeless.

NATURE AND
LIVING
by HULS Asia Pacific Pte Ltd
9 — 17 Mar • 10am — 6pm
(Closed on Sundays)
24, Duxton Hill, 089607
Themed on nature and
living, a new lifestyle
brand and product will be
launched during Singapore
Design Week 2018.

THE DESIGN
SHOW 2018
by Temasek Polytechnic
School of Design
9 – 12 Mar • 5pm — 6pm
Temasek Polytechnic School
of Design, West Wing Blk 28A
A showcase of multi-
disciplinary design work
from the graduating students
of Temasek Polytechnic’s
School of Design.

ART & DESIGN
EXHIBITION
by Singapore University of Social
Sciences
EXHIBITION
11 – 16 Mar • 4pm — 8pm
Singapore University of Social
Sciences, 463 Clementi Rd,
599494
A showcase on design
processes and works
from multimedia, art and
visual communications
disciplines.

SP DESIGN
SCHOOL GRAD
SHOW 2018
by Singapore Polytechnic
14 – 16 Mar • 6pm — 9pm
300 Dover Road, SP Design
School Building, 139651
A showcase of the final
year projects from this
year’s design graduates.
SINGAPORE FASHION RUNWAY: FASHION FOR A SOCIAL CAUSE
by Singapore Fashion Runway Pte Ltd
17 Mar • 3pm — 5pm
National Design Centre, L2 Lobby
A showcase of a series of Runway Shows that provide a platform for special needs children to build confidence, hone their talents and pursue their dreams.

WORKSHOPS / TALKS
Learn and hear from the best creative minds in the business.

DESIGN THINKING IN EVENT PLANNING
CRAFT INNOVATIVE EVENTS FOR A HIGHLY ENGAGED AUDIENCE
by PearlX
6 Mar • 6:45pm — 9pm
ly@SMU, 71-77 Stamford Rd, 178893
Learn the five-stage approach to design thinking to plan innovative events that will drive audience engagement.

SATELLITE PROGRAMMES

SERVICE JAM SINGAPORE 2018
by Service Jam Singapore
9 Mar • 5:30pm — 10pm
10 & 11 Mar • 9am — 7pm
National Design Centre, L2 Training Rooms 1 — 3
Join the global Service Jam movement in using service design to create innovative services for the benefit of people.

EARBUD 101: HOW TO BUILD YOUR OWN EARPHONES
by Dita Audio / Project Perfection Pte Ltd
10 Mar • 1pm — 3pm
K1 Curatorial Space, Scotts Square #03-11/12/13, 6 Scotts Road, 228209
The DIY earphone programme is designed to engage the public so that they can better understand the inner workings of earphone design and manufacture.

PALO IT TALKS
by PALO IT
PRODUCT DEVELOPMENT: IDEATE, SKETCH, PROTOTYPE, RELEASE TO PRODUCTION IN A DAY OR LESS
8 Mar • 9am — 11am
The psychology behind your users: carrying out deeper user research
14 Mar • 9am — 11am
How can you truly maximise a product team’s abilities? Find out the key factors that contributes to optimal performance.
Hello Humans. I’m Afraid.
by Accenture Pte Ltd
13 Mar • 4pm – 6pm
Digital Hub Singapore, L31, 250 North Bridge Rd, Raffles City Tower, 179101
Hello Humans. I’m Afraid. provokes one’s thinking and embarks on a journey to tell the story of alternative futures.

Augmented Spaces
by Protiotype Design Science Community
14 Mar • 6pm – 9pm
158 Cecil St, 3F, #03-01, 069545
Learn Augmented Reality design concepts & discover software prototyping tools for AR on smartphones & smart glasses.

UX in the Jungle Workshop
by UX Consulting
14 & 16 Mar • 2pm – 6pm
National Design Centre, L2 Training Rooms 1–3
A software design board game where teams challenge and collaborate on delivering the most profitable mobile game app.

Cultural Change for Digital Transformation: Implementing Design-Thinking and Agile Processes for Success
by MING Labs
14 Mar • 9am – 12pm
Applied Innovation Exchange at Capgemini, 6 Battery Rd, #12-02, 049909
A half-day forum introducing cultural change and design thinking as key strategies for Digital Transformation success.
KNOW WHAT’S NEXT

PRESENTATION & WORKSHOP ON GLOBAL DESIGN & LIFESTYLE & MATERIALS TRENDS
by Chris Lefteri Design Ltd
15 Mar • 9:30am – 12:30pm National Design Centre, L2 Training Rooms 1-3

The trends you need to know and how they can be used to enhance innovation and create new stories for your designs.

DESIGN YOUR DENIM: MAKER WORKSHOP
by Fashion Makerspace Pte Ltd
15 – 16 Mar • 7:30pm – 9:30pm Fashion Makerspace, 258 South Bridge Rd, #02-01, 058807

Apply creative surface design on your denim through techniques such as embellishing, distressing, riveting and painting!

DIGITAL ARTS FOR ALL
by Make The Change
16 Mar • 6pm – 9pm MAD School, 30 Merchant Rd. Riverside Point #03-22

DAFA strives to foster an active ecosystem through engaging workshops promoting Digital Literacy and Digital Arts.

A SUSTAINABLE WORLD THROUGH CIRCULAR DESIGN
by Sustainable Living Lab
16 Mar • 7pm – 9pm Community Lab@UWCSEA, 1 Tampines St 73, 528704

What would our world look like if circular design was central to our design principles?

KNOWING THE UNKNOWN: A WORKSHOP ON DESIGN RESEARCH
by Think Design
16 Mar • 2pm – 6pm Red Dot Ventures, #04-04, 79 Ayer Rajah Crescent, 139955

Design research is much more than validating Design. It is important to put Why before What, to gather user insights.

INNOVATION WORKSHOP: HOW CAN WE SAVE MORE ENERGY?
LEARN HOW TO DESIGN SOLUTIONS FOR BUSINESS PROBLEMS / USER CENTRIC PRODUCT
by Maltem Consulting Group
17 & 18 Mar • 9:30am – 5pm National Design Centre, L2 Training Rooms 2 & 3

Find out how the design process can help tackle big issues through a two-day workshop.

DESKTOP FACTORY – TURNING DIGITAL DESIGNS INTO USEFUL PHYSICAL OBJECTS
by Refruit Pte Ltd
17 Mar • 10am – 6pm South Bridge Rd, 43C, 058677

Turning digital designs into physical products in your own room.

SATELLITE PROGRAMMES

FIRESIDE CHAT: SHIFTING CULTURE THROUGH EXPERIENCE DESIGN
by Foolproof Singapore
16 Mar • 7pm – 9:30pm Capital Tower, Level 9 STI Auditorium
168 Robinson Rd, 068912

Key stakeholders from various industries involved in transformation projects will be sharing how design and experience strategy support organisational change.

NEUROSCIENCE INSPIRED DESIGN
by Institute on Asian Consumer Insight (ACI)
15 Mar • 2:30pm – 5pm National Design Centre, L2 Auditorium

Join us in this forum as we explore how marketers and designers can apply neuroscience findings to their design and marketing effort.

SUSTAIN & RETAIN
by Pomeroy Academy
16 Mar • 6:30pm – 9pm National Design Centre, L2 Auditorium

This topic will explore ways in which tested building and conservation techniques still meet emerging standards for sustainability and energy conservation.

HARVEST ARCHITECTURE TALK WITH DR IMRAN TAJUDEEN & GERALD LEOW
by Singapore Art Museum
17 Mar • 2pm – 3:30pm Singapore Art Museum Glass Hall

The programme highlights the appreciation on how history, typography and architecture can inspire art and vice versa.

EXPERIENCE IBM DESIGN
by IBM iX
16 Mar • 1pm – 5pm IBM Studios Singapore, MBFC Tower 2, 10 Marina Blvd, 018983

Experience IBM Design through a set of fun design activities.

VERLOCAL DESIGN FEST
by Verlocal Singapore Pte Ltd
17 – 18 Mar • 11am – 7pm Funan Showsuite, High St.

Promoting appreciation for local creative talents through a variety of workshops and activities.

KNOW YOUR TEXTILES
by Fashion Makerspace Pte Ltd
18 Mar • 2pm – 4pm Fashion Makerspace, 258 South Bridge Rd, #02-01, 058807

A comprehensive introduction to fabric, fibers and how to identify them. Finish with a trip to Chinatown textile market!
OPEN HOUSES / TOURS
Visit the spaces that inspire Singapore’s community of creatives.

MAKERSPACE SHUTTLE
by OneMaker Group Pte Ltd
TOUR 1
10 Mar • 10am – 1pm
TOUR 2
17 Mar • 10am – 1pm
Makerspace @ NDC, Fashion Makerspace, Google Makerspace
Hop on the Makerspace Shuttle to explore the various makerspaces in Singapore and participate in experiential workshops!

PAPERWORK (SINGAPORE)
by Paperspace Pte Ltd
LAUNCH PARTY
9 Mar • 6pm – 10pm
OPEN HOUSE
12 – 16 Mar • 9am – 11am
National Design Centre, #03-01
Paperspace Design Collective opens a new co-creation space at the National Design Centre.

ART DAY OUT! × SINGAPORE DESIGN WEEK
by Gillman Barracks Programme Office / National Arts Council
17 Mar • 2pm – 7pm
Gillman Barracks, 9 Lock Rd, 108937
Gillman Barracks’ open house Art Day Out! will return on 17 March in conjunction with Singapore Design Week 2018.

DIALOGUES AT HASSELL
by HASSELL Design (Singapore) Pte Ltd
17 Mar • 10am – 5pm
HASSELL Studio, 33 Tras St
Participate in spirited debates and design conversations about technology and what it means for the industry.

P5 STUDIO OPEN STUDIO
by P5 Studio
2 Feb – 18 Mar • Mon - Fri
10am – 7pm • Sat 10am – 6pm
213 Henderson Rd, #01-08
P5 Studio epitomises a creative and eclectic space that curates the finest and most progressive international cult furnishing brands.

ITALIAN AMBASSADOR’S RESIDENCE OPEN HOUSE
by Embassy of Italy in Singapore in collaboration with SNA Design
5 & 6 Mar • 3pm – 6pm
Italian Ambassador’s Residence
The Italian Ambassador opens the doors of his Residence to showcase the most prestigious Italian interior design brands.

CONNECTING HOMES THROUGH DESIGN
by GINLEE Studio
1 – 29 Mar • 3pm – 8pm
National Design Centre, #03-05
Find out how a piece of garment is designed and developed in different parts of the world, and how we take in inspirations from everywhere.

NETWORKING EVENTS

AN EVENING OF CHEESE, WINE & INTERIOR DESIGN
by Interior Design Confederation Singapore
7 Mar • 7pm – 9pm
Latteria Mozzarella Bar
40 Duxton Hill, 089618
Join IDCS for an exclusive evening of Cheese, Wine & Interior Design for top industry professionals.

BOUTIQUES AT THE PIT BUILDING, SPRING/SUMMER 2018 EDITION
by Boutiques at the Pit Building
16 Mar • 9am – 8pm
17 & 18 Mar • 10am – 6pm
L2 & 3, Ft Pit Building
1 Republic Blvd, 038975
Singapore’s largest shopping fair featuring over 200 independent, design-led, Singapore-based labels.
OTHERS

CONFERENCE
GLOBAL INNOVATION FORUM ASIA EDITION
by Selectiva International Ltd
6 & 7 Mar • 1pm — 6pm
PARKROYAL on Beach Rd Hotel, 7500 Beach Rd, 199591
Identifying the latest trends in innovation, creativity, design, entrepreneurship and future challenges.

GALA
SINGAPORE INTERIOR DESIGN AWARDS (SIDA) GALA NIGHT 2017/2018
by Society of Interior Designers Singapore
9 Mar • 7pm — 8pm
Pan Pacific Singapore, Grand Ballroom, 7 Raffles Blvd, 039595

PORTFOLIO CLINIC
by DSG Associates Network
15 Mar • 7pm — 9pm
National Design Centre, L2 Training Rooms 1 & 2
Attend the portfolio clinic to present your work and get feedback from experienced professionals.

MOVIE SCREENING
RUNWAY TO FREEDOM
A DOCUMENTARY PRESENTED BY SINGAPORE FASHION RUNWAY PTE LTD AND CREATIVESATWORK PTE LTD
by CreativesAtWork Pte Ltd
17 Mar • 3pm — 5pm
National Design Centre, L2 Auditorium
A documentary series that tracks the journey of six special needs and/or talented individuals who found their freedom through Singapore Fashion Runway: Fashion for A Social Cause.

RESIDENCY
PEOPLE’S STUDIO
by Neighborhood
5 – 30 Mar • 8am – 6pm
Blk 844 Yishun St 81 S760844
People’s Studio is a creative residency programme for youths to exhibit and produce work at a makeshift space in Yishun.

AUCTION / SALE
SINGAPORE DESIGN AUCTION SALE
by Elodie Palasse & HotLotz Auction House
18 Mar • 5pm – 7pm
Cendex Center #01-15, 120 Lower Delta Rd, 169208
A new, exciting tradition: take part in this inaugural international online and offline Design Auction Sale.

ROUNDTABLE
TRANSFORMING HEALTH AND LIFE SCIENCES ORGANISATIONS THROUGH PATIENT ENGAGEMENT
by Foolproof Singapore
16 Mar • 8am — 10am
JW Marriott, Delta-Echo (Assembly – L1), 30 Beach Road, 189763
Roundtable chat exploring how a patient-centred design approach could help address the health industries’ challenges with organisational change.

ACKNOWLEDGEMENTS
The DesignSingapore Council team extends its appreciation to everyone who has contributed to Singapore Design Week 2018

ORGANISED BY
HOTEL G
SINGAPORE

SATELLITE PROGRAMMES

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DesignSingapore Council is responsible for the choice and the presentation of the facts and opinions in this Guide, which are not necessarily those of UNESCO and do not commit to the Organisation.

Information is correct at the time of printing and may be subjected to changes without prior notice.

For complete details of each programme, please visit www.designsingapore.org/SDW

About the DesignSingapore Council
DesignSingapore Council’s (Dsg) vision is for Singapore to be an innovation-driven economy and a loveable city through design by 2025. As the national agency that promotes design, our mission is to develop the design sector, help Singapore use design for innovation and growth, and make life better in this UNESCO Creative City of Design. Dsg is a division of the Ministry of Communications and Information.

www.designsingapore.org
Design Dialogue Document is a guide to Singapore’s creative culture, published by Underscore.

www.underscoremagazine.com