
Media Release | Annex A

KEY EVENT HIGHLIGHTS AT THE SINGAPORE DESIGN WEEK 2017

Frontliners in Action: architects and the people create a better living environment [Feature Exhibition]

Frontliners in Action comprises three exhibitions that were first mounted at the 15th International Architecture Exhibition – La Biennale di Venezia. These presentations responded to the Architecture Biennale Director, Alejandro Aravena’s main exhibition theme, “Reporting from the Front”. The theme encouraged exhibitors to share about the battles that they face at home and how citizens and the community have been able to improve their own built environment and quality of life. The three exhibitions are: the Singapore Pavilion “Space to Imagine, Room for Everyone” commissioned by the DesignSingapore Council and curated by the Department of Architecture of the National University of Singapore; “Limit/Limitless” by MKPL Architects; and “Living Shelter” by WY-TO and POD Structures.

The centrepiece of “Space to Imagine, Room for Everyone” is a display of over 50 customised lanterns illuminating photographs – familiar yet intriguing. These lanterns offer a glimpse into the homes of ordinary Singaporeans living in public housing and how each family has imaginatively created a space to call their own. Complementing these lanterns are displays of projects which tell the stories of how citizens are stepping out and taking actions to adopt and own their environments in different parts of the island.

Alongside the exhibition, fringe activities such as guided tours, movie screenings and talks featuring speakers from various content contributors of the exhibition will be organised.

Date : 3 March to 8 April 2017
Time : 9.00am – 9.00pm
Venue : National Design Centre – Atrium, Design Gallery 1 and Courtyard
111 Middle Road, Singapore 188969
Admission : Free

Design, Make and Craft Fair

Produced by Supermama and Clara Yee, one of the 30 inaugural Forbes 30 Under 30 Asia (2016), the Design, Make & Craft Fair aims to give everyone an opportunity to learn the basics of the creative making process, and how design is embedded in everyday living. Themed “Creating a Better World by Design”, the 2017 edition is about thoughtful consumption and living. Visitors will be encouraged to look beyond the object, to appreciate the thoughts, processes and the personalities behind them – 40 independent designers, makers and craftsmen – in Singapore and across the Asia Pacific region.

There will also be workshops providing visitors the opportunity to design, make, and craft objects under the guidance of these designers, makers and craftsmen. The workshops will be adapted to suit all age groups, including young children (accompanied by adults). At the end of each session, participants will not only take away their own unique piece of craft, but also an appreciation of how we can all play a part in designing a better world.

Date : 4 and 5 March 2017
 Time : 11.00am – 9.00pm (4 March) | 11:00am – 8:00pm (5 March)
 Venue : National Library Building, Level 1 – The Plaza,
 100 Victoria Street, Singapore 188064
 Admission : Free

Innovation by Design Conference [Feature Conference]

Design has become an important catalyst for innovation, economic competitiveness and better living, in a world where ideas matter more than ever. Leaders in public and private sectors are recognising that design is more than aesthetics. Good design is good strategy. Companies, communities and economies are using design thinking to raise productivity, unlock new opportunities for growth, and improve the quality of everyday life.

The second edition of the Innovation by Design Conference, the Feature Conference of the Singapore Design Week, will see DesignSingapore Council partnering with international media company, Time Inc, and its Fortune, TIME and Wallpaper* brands to present an exciting line-up of international and Singapore speakers. Design, business and public sector leaders will convene to share their experiences and insights on how design is a key driver of innovation, and how it has a transformative impact on individuals and corporations, creating game-changing possibilities for a better world.

Themed “Design • Innovate • Transform”, the Conference will present opportunities for participants to meet and network with leaders in the fields of design, technology and innovation, design thinking, customer experience, human behaviour and organisation transformation, including Ernesto Quinteros, Chief Design Officer of Johnson & Johnson (USA), Mauro Porcini, Chief Design Officer of Pepsico (USA), Barry Wacksman, Global Chief Strategy Officer of R/GA (USA), Andre Fu, Founder of AFSO (Hong Kong), Neal Cross, Chief Innovation Officer of DBS Bank (Singapore), Dr Eugene Shum, Chief Corporate Development Officer of Eastern Health Alliance (Singapore), Tim Kobe, Founder and Chief Executive Officer of Eight Inc. (Singapore) as well as Mokena Makeka, Founder of Makeka Design Lab (South Africa).

Date : 7 and 8 March 2017
 Time : 8.30am – 5.00pm
 Venue : Hotel Fort Canning
 Admission : Free Admission (Pre-Registration required)
 Registration : <http://innovationbydesign2017.peatix.com>

Design Trails: Design Day Out in the City

Back for its fourth instalment, Design Trails brings participants up close and personal with the creative community through intimate talks, interactive demos and behind-the-scenes showcases. This year’s theme “Design Day Out in the City”, will allow participants to uncover how design can reimagine possibilities, create opportunities to connect, and inspire people in the way we live, work and play in our city. The journey will start at the National Design Centre, and continues to innovative offices such as Collision 8, a co-working space at North Bridge Road, and the Airbnb office in Tanjong Pagar. The route will take participants to Oasia Hotel Downtown; Singapore Chinese Cultural Centre; Chong Wen Ge, a multi-faceted heritage landmark; Journey East, a furniture retailer; and Sing Mui Heng, a specialist in fashion craft materials; and a surprising urban intervention at Telok Ayer Park. Participants may also hop on and off the free shuttle bus at any of the stops, which will take place over the closing weekend of the Singapore Design Week from 11-12 March.

- Date : 11 and 12 March 2017
- Time : 11.00am – 6.00pm (Buses run at approximately 30-min intervals)
- Venue : National Design Centre & Various Locations
- Admission : Free with registration
- Registration : <http://bit.ly/DesignTrails2017>

Singapore + Wallpaper* Handmade Classics

A showcase of original, one-off pieces and unique design collaborations commissioned by Wallpaper* magazine and created by internationally renowned talents, the exhibition’s ‘MultipliCITY’ theme acknowledges Singapore’s heritage of adaptability, versatility, diversity and invention.

With Singapore’s 5.6 million, multicultural residents living in just 719 sq km of land, space is at premium and a profound urban transformation has engendered an environment of high-density accommodation. To maximise living space, Singaporeans adapt by creating a multiplicity of micro solutions to the problems of high-density living.

Singapore + Wallpaper* Handmade MultipliCITY is a specially curated collection of ingeniously conceived designs, some that playfully acknowledge the unique parameters of the contemporary Singaporean lifestyle, others that simply delight and amuse with through their handcrafted beauty.

- Date : 9 March to 11 June 2017 (Closed on Monday)
- Time : 12.00pm – 7.00pm
- Venue : Gillman Barracks, 9 Lock Road, Singapore 108937
- Admission : Free
- Organised by : Time Inc.

Anchor Event: SingaPlural 2017: Stories – A New Perspective

The annual anchor event of the Singapore Design Week, SingaPlural 2017, brings about completely new perspectives with a refreshing take on design and how it influences our daily lives. It highlights the best design elements from the multi-faceted creative spectrum. Themed: “Stories – A New Perspective,” SingaPlural 2017 aims to give visitors a glimpse into the creative minds of designers while offering visitors a visual treat as they journey through the various narratives and eye-catching displays on show.

SingaPlural 2017 is organised by the Singapore Furniture Industries Council (SFIC) in partnership with DesignS and supported by DesignSingapore Council, International Enterprise (IE) Singapore, the Singapore Tourism Board and SPRING Singapore. This year’s show is curated by award-winning design firm – BLACK – which was named one of Asia’s Top Design Practices at the Singapore Design Awards 2015.

- Date : 7 to 12 March 2017
- Time : 11.00am – 10.00pm
- Venue : F1 Pit Building, 1 Republic Boulevard, Singapore 038975
- Admission : SGD10 per ticket
- Organised by : Singapore Furniture Industries Council

International Furniture Fair Singapore 2017: Celebrate Inspiration

The International Furniture Fair Singapore, held in conjunction with the ASEAN Furniture Show (IFFS/AFS) and the newly rebranded Nook Asia, is regarded by industry experts as Asia’s premier sourcing platform and design-led exhibition. With over three decades of experience since its inaugural event in 1981, the IFFS/AFS remains the most distinctive channel for regional and international companies to penetrate the global market.

Together, the events – IFFS/AFS and Nook Asia – will feature a comprehensive range of furniture, furnishing, decorative accessories, interiors and fittings by a diverse portfolio of quality exhibitors, as well as offer an unparalleled outreach and access to the latest technological machinery development to the highly dynamic market, and attract a healthy and well-represented attendance of trade buyers and visitors from the entire furniture ecosystem and value chain.

- Date : 9 to 12 March 2017
- Time : 9 to 11 March 9.30am – 6.00pm | 12 March 9.30am – 5.00pm
- Venue : Singapore Expo
- Admission : Free admission via online registration until 28 February 2017. Entrance fee of SGD20 applicable for onsite registration
- Organised by : International Furniture Fair Singapore Pte Ltd